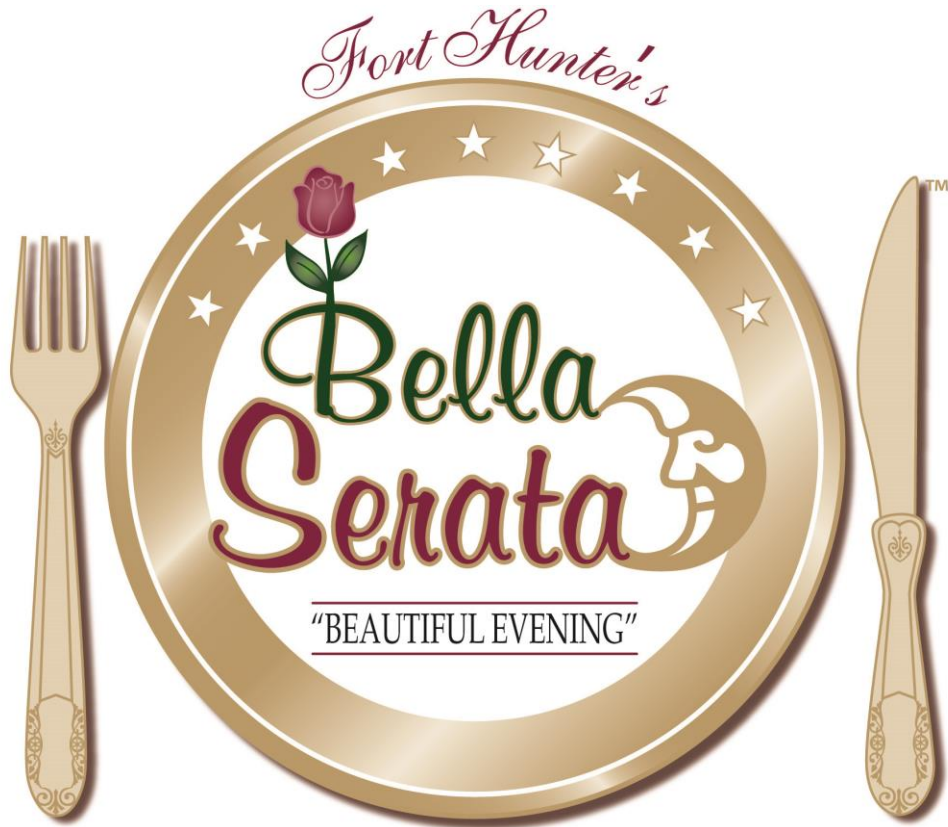


2024 Event



# Sponsorship Information

Sunday, August 4, 2024, beginning at 4:30 p.m.

Annual Fundraiser for Fort Hunter Park and Mansion

Brought to you by *Friends of Fort Hunter*

## *Bella Serata* Overview

The 2024 ***Friends of Fort Hunter*** annual fundraising event is surrounded by history. On the front lawn of the Fort Hunter Mansion as the warm summer day winds down, our guests will enjoy locally sourced and crafted dinner offerings, accompanied by local brews, wines and live music — a Fort Hunter innovation we call ***Bella Serata*** (“***Beautiful Evening***”).

The Garden Party begins for our **Patrons and Sponsors August 4<sup>th</sup> at 4:30 pm** with cocktails and small bites on the main lawn overlooking the River. **Dinner** follows at **6:00 pm**.

## Sponsorship Opportunities

### **\$5,000 Co-Brand Sponsors (2)**

- 12 Patron event tickets
- Opportunity to sponsor the main gift for the evening. Your logo will appear on the packaging, “Sponsored by ...”
- 2 Social Media posts: Facebook (15,000), Instagram (2,500), or Twitter (2,500)
- Branded A-Frame sign at the event
- Name/logo with link on all event promotional materials used in advance of, and at the event (approximately 40,000 impressions) \*example attached
- Name/logo included at top of event invitation (11,000 unique emails, 421 postage), postcard and website
- Logo on complimentary Fan at everyone’s place setting
- Opportunity to supply items for exclusive event patron SWAG bag
- Name/logo included in the Fort Hunter quarterly newsletter to approximately 260 residents
- 12 tickets to tour Fort Hunter Mansion.

### **\$2,500 Table Station Sponsors (10)**

- 6 patron event tickets
- 1 Social Media post: Facebook (15,000), Instagram (2,500), or Twitter (2,500)
- Branded A-Frame sign at the event
- Name/logo on [forthunter.org](http://forthunter.org) (linkable with approximately 4,000 monthly impressions) and a dinner table station at the event
- Opportunity to supply items for general admission SWAG bag
- Name/logo included in the Fort Hunter quarterly newsletter to approximately 260 residents
- 6 tickets to tour Fort Hunter Mansion.

### **\$1,500 General Sponsors (Unlimited)**

- 4 patron tickets.
- Name/logo in the Fort Hunter quarterly newsletter to approximately 260 residents.
- Branded A-Frame sign at the event
- 4 tickets to tour Fort Hunter Mansion.

**Patron tickets begin at \$150.**

**Thank You for Your Consideration!**

Friends of Fort Hunter Board Members, Richard Leitzel and Meg Ream  
[rleitzel@comcast.net](mailto:rleitzel@comcast.net) and [megreamdesign@gmail.com](mailto:megreamdesign@gmail.com)

# SPONSOR RESPONSE FORM



*A fundraising event of the Friends of Fort Hunter on Sunday, August 4th, 2024*

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Please Circle Your Chosen Sponsor Level Per the Options Below:

Co-Brand Sponsors \_\_\_\_\_ **12 Tickets \$5,000**  
(2 available)

Table Station Sponsors \_\_\_\_\_ **6 Tickets \$2,500**  
(10 available)

General Sponsors \_\_\_\_\_ **4 Tickets \$1,500**  
(Unlimited)

For complete details on Sponsorship offerings, please visit <https://forthunter.org/event/bella-serata/>

Total Enclosed \$ \_\_\_\_\_ Please make checks payable to: The Friends of Fort Hunter

Or

Visa / MasterCard \$ \_\_\_\_\_ Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ 3 digit CVC # (on reverse of card) \_\_\_\_\_ Please Note: Credit Card Fees will apply.

Signature \_\_\_\_\_

Please respond by **June 24, 2024**, to ensure listing in the formal invitation as an event Sponsor.

**Please return this form and your check or payment information to:**

Friends of Fort Hunter  
5300 N. Front Street • Harrisburg, PA 17110

Questions, please call: 717-599-5188, ext 2116 • Fax: 717-599-5397

Attendance grants DCPR permission to use photos taken at the event in future promotional materials.